



The Alliance

bulletin

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Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

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The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](http://www.linkedin.com/company/the-international-travel-writers-alliance)



[writersalliance](https://twitter.com/writersalliance)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

Pierre & Vacances

French ski accommodation specialist, Pierre & Vacances, has released its 2011/2012 winter brochure which features brand new ski properties and spas opening in December 2011.

The three new residences are the latest additions to the popular sustainable resort of Avoriaz, which opened in the 60s as the first ski resort of its kind with pedestrianised streets.

They are the five star Premium L'Amara residence, four star Les Crozats residence and three star Maeva Electra residence.

Visit www.pierreetvacances.co.uk. Alliance members interested in press trips contact : Jenny Groutage at jenny@saltmarshpr.co.uk.

The Sandman Signature Hotel Newcastle, UK

The Sandman Signature Hotel Newcastle, has been created in what was the former headquarters of the Scottish and Newcastle Brewery in the city centre.

The 175-bedroom, four-star, hotel is a member of the Canadian Sandman Hotel Group and within close proximity to key Newcastle attractions such as St. James' Park, Grey Street, the Theatre Royal, China Town, Eldon Square and Castle Keep. Metro and rail stations are all within walking distance.

The Sandman Hotel Group owns more than 40 hotels, resorts, inns and suites across Canada and is now actively looking for other sites across the UK.

Visit www.sandmansignature.co.uk. To request a stay at the hotel contact : Claire at claire@sortedpr.com.

The Paris Sightseeing Pass

The Paris Sightseeing Pass includes entrance to over 60 top attractions in the French capital, priority access at selected attractions to avoid queues, a free guidebook, and additional deals, discounts and free offers.

The pass also includes a metro pass giving unlimited travel on the metro, buses and RER within central Paris, a two-day ticket for the open top bus tour and a cruise along the Seine.

Visit : www.parispass.com. The recently updated website includes a map tool to plan visits, details on all the included attractions and full details of exclusive special offers including restaurant deals

For a review pass Alliance members should contact : Emily Cuthbert at emily.cuthbert@Sirenpr.co.uk.

The Luxury Travel Fair

Olympia, London

Thursday 3 to Sunday 6 November 2011

Now in its 6th year, the *Luxury Travel Fair* is the only dedicated consumer focused luxury travel event in the UK - the perfect destination for discerning travellers searching for their next holiday.

In association with *Condé Nast Traveller*, the Fair plays host to over 100 hotels, travel companies and destinations from around the world making sure that visitors will be able to enjoy unique, unusual and unforgettable travel experiences.

This year there are more than 30 new exhibitors taking part for the first time, including :

- the new Siam Kempinski Hotel in Bangkok
- Ville in Italia with their range of luxury holiday villas
- the Mallorca Tourist Board, and
- QuintessentiallyTravel, who offer tailor-made personalised travel experiences.

Also in attendance will be Abercrombie & Kent, The Oxford Ski Company and ITC Classics, as well as memorable tours, like Into Japan, Okavango Tours & Safaris, Viking River Cruises and Mundy Cruising to exhilarating travel experiences.

Highlights among those are the Oriental Escapes, Elegant Resorts, Mr & Mrs Smith Hotels and Cox & Kings.

Visit: www.luxurytravelfair.com. To receive regular press releases and images and invites to press breakfasts and press passes contact : Rachel Aked on 07790 732448 or Silke Lohmann on 07932 618754 or email : travel@exclamationpr.co.uk.

The Times presents Destinations 2012

Manchester : Thursday 19 to Sunday 22 January 2012

London : Thursday 2 February to Sunday 5 February 2012

Clarion Events will also be hosting *The Times presents Destinations 2012* for the first time at Manchester, EventCity from Thursday 19 to Sunday 22 January 2012.

This will compliment *The Times presents Destinations*, Earls Court, which is now in its 18th year and will take place between Thursday 2 to Sunday 5 February 2012.

Visit: www.destinationsshow.com. To receive regular press releases and images and invites to press breakfasts and press passes contact : Rachel Aked on 07790 732448 or Silke Lohmann on 07932 618754 or email : travel@exclamationpr.co.uk.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Marketing Leeds (UK)

Marketing Leeds is the city's strategic marketing organisation. It aims to raise the regional, national and international profile of Leeds as a vibrant, dynamic, internationally competitive city region and as the gateway to Yorkshire and the UK.

Visit : www.marketingleeds.com. Contact : Natalie Gibson at natalie.gibson@marketingleeds.com

Visit Berkeley (USA)

Visit Berkeley is the official destination marketing organization for Berkeley, California.

Visit : www.visitberkeley.com. Contact : Daniel Marengo at dmarengo@visitberkeley.com

Visit Raleigh (USA)

Dynamic, Unexpected, Smart and Celebratory – just a few of the words you might be surprised to hear when talking about Raleigh, North Carolina's Capital City.

Raleigh has quickly shed its Mayberry image and is known for world-class museums, open-air amphitheatres, historic sites, award-winning restaurants, nationally recognized symphony, opera and ballet companies, wide-open nightlife, professional and amateur sports, beautiful golf courses, miles of greenways and vibrant festivals. Raleigh really does have it all, which is why we're constantly named to every 'Best Of' list there is.

Visit : www.visitRaleigh.com Contact : Ryan Smith at rsmith@visitraleigh.com

Windjammer Landing, St Lucia, Caribbean

Windjammer Landing, St Lucia is located on a picturesque hillside is an off-the-beaten path resort, which offers a plethora of activities, and a welcoming vibe.

The tranquil waters of Labrelotte Bay, located on the north coast of St. Lucia, is far removed from the "cruise crowds". There are six-swimming pools, a beachfront Jacuzzi, five-restaurants, three-bars, a mini-market, and several boutiques deliver a vibrant energy.

Visit : www.windjammer-landing.com. Contact : Nina Zapala at nina.h.zapala@gmail.com.

Stark Tourism Forum (India)

Stark Tourism Forum is a tourism marketing services company. It offers a gamut of tourism support services to destinations/organisations in India and abroad to market themselves effectively. Services are Representation for tourism entities in India and abroad.

Visit : www.starktourism.com. Contact : Sabitha Soman at sabitha@starktourism.com.

Dusit Thani Dubai (United Arab Emirates)

Dusit Thani Dubai is an iconic five-star hotel that brings the essence and beauty of Thai culture to the heart of Dubai. Located on Sheikh Zayed Road, Dubai's main artery, Dusit Thani Dubai is a 15-minute drive from Dubai International Airport and is conveniently close to the Dubai International Convention and Exhibition Center, Dubai International Financial Center, Burj Khalifa, Dubai Mall, Jumeirah Beach, and many other famous attractions.

Visit : www.dusit.com Contact : Daniel Andrews at daniel.andrews@dusit.com.

Zambezi River lodge (Zambia)

The first Zambezi River lodge on the Zambian side of Victoria Falls, Tongabezi is privately owned and run, with the emphasis on exclusivity and romance, enhanced by the warmth of Zambian hospitality.

Each house and cottage at Tongabezi has its own personal valet and the Tongabezi vision is legendary. Extravagance here is not a function of how much we can impress our guests with largesse – everything we do is carefully calibrated to provide the physical and spiritual realm for all our visitors to achieve the holy grail of travel – a sparkling new perspective on life as they know it.

Visit : www.tongabezi.com. Contact : Sanja Cloete-Jones at sanja@tongabezi.com

The city of Jelenia Góra, Poland

The city of Jelenia Góra situated in Karkonosze (Giant Mountains) is called to most picturesque city in Poland - situated in the mountain valley offers lots of for tourists. Skiing, mountain biking, nordic walking, paragliding, climbing, etc. The oldest Polish spa (Uzdrowisko Cieplice) founded in 1281 is one of the city's districts.

Visit : www.jeleniagora.plContact : Piotr Klementowski at pklementowski@jeleniagora.pl.

The Union Square Business Improvement District, San Francisco

The Union Square Business Improvement District is a vibrant and diverse 27-block community surrounding Union Square Park in San Francisco. Recognized as one of San Francisco's top visitor destinations, Union Square is known for its historic setting and eclectic mix of world-class fashion, dining, hospitality and entertainment.

The Union Square BID seeks to improve the overall quality of life for residents and visitors to the area through a proactive community ambassador program, cleaning and maintenance services, marketing, advocacy, streetscape and capital improvement projects.

Visit : www.visitunionsquaresf.com. Contact : Donna Ficarrota at donna@unionsquarebid.com.

The YMCA of the Rockies, USA

The YMCA of the Rockies has two year-round family vacation and conference centers, both located in the heart of Colorado's Rocky Mountains.

Estes Park Center is minutes from Rocky Mountain National Park and Snow Mountain Ranch is just a short distance from Winter Park. Camp Chief Ouray is a traditional summer overnight camp for children ages 7-17.

Visit : www.ymcarockies.org. Contact : Laura Field at lfield@ymcarockies.org.

Butler County, Ohio

Butler County offers visitors unique experiences including :

- Ohio's only location of the Swedish home furnishings retailer IKEA in West Chester
- EnterTRAINment Junction, the world's largest train-themed family entertainment center
- Wake Nation in Fairfield, the area's only cable wakeboarding park
- Miami University in Oxford, which is known as "the Yale of the West";
- Pyramid Hill Sculpture Park & Museum in Hamilton, featuring more than 80 pieces of monumental art; BeauVerre/Riordan Stained Glass Studio in Middletown, the oldest continually operating stained glass studio in the United States; and
- high-end outlet shopping at the Cincinnati Premium Outlets in Monroe.

Visit : www.gettothebc.com. Contact : Tara Meier at tmeier@butlercountyvb.com.

Agencies

Exclamation ! PR (UK)

Exclamation!pr is a small life style agency working with several clients in the travel industry, both in the UK and abroad.

Visit : www.exclamationpr.co.uk. Contact : Silke Lohmann at travel@exclamationpr.co.uk.

Bastion

Bastion is the PR agency for the Business Travel Show in London.

Visit : www.bastion.co.uk. Contact : Charlotte Le Rougetel at bts@bastion.co.uk

Talking Stick

Talking Stick Marketing & PR Communications is UK based Marketing Company that specializes in providing complete Marketing solutions for the Travel Industry.

Visit : www.talkingstickmktg.com. Contact : Byron Shirto at byron@talkingstickmktg.co.uk.

News

Holland and easyJet

The Netherlands Board of Tourism and *easyJet* are to work closely over the coming three years to push city breaks to Holland from the German, Spanish, Italian and British markets.

They will invest €4.5 million in raising awareness of Dutch cities as European city break destinations and of the the Netherlands as a whole.

Visit : www.holland.com and www.easyjet.com. Contact : Rianne Ojeh at rojeh@holland.com and Andrew McConnell at press.office@easyjet.com.

John O'Groats, Scotland

Following a £1.8 million funding boost from Highlands and Islands Enterprise, Natural Retreats in partnership with Heritage Great Britain, has started work on redeveloping the historic hotel and adjacent land in an ambitious plan to rejuvenate John O'Groats as a premium tourist destination.

John O'Groats is regarded as the most northerly settlement of mainland Great Britain and one end of the longest distance between two inhabited points on the British mainland, Land's End being the other.

Visit www.naturalretreats.com and www.heritagegb.co.uk. Contact : EJ Flynn at EJ@grifcopr.com.

Center Parcs

Center Parcs, the UK's short break specialist, has achieved record bookings for the summer period.

Center Parcs' four locations in the UK are Sherwood Forest (Nottinghamshire), Elveden Forest (Suffolk), Longleat Forest (Wiltshire) and Whinell Forest, (Cumbria). Its fifth site in Bedfordshire is due to open in 2013, with over 700 new lodges.

Visit : centerparcs@halpern.co.uk. Contact : Lisa Shetabi at lisa@halpern.co.uk.

Tanjong Jara Resort, Malaysia

Tanjong Jara Resort, located on Peninsular Malaysia's east coast, has started construction work on a three bedroom luxury estate, which will be completed by April 2012.

Visit : www.ytlhotels.com. Contact : EJ Flynn at EJ@grifcopr.com.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

Wild Planet Adventures

Leading wildlife viewing specialist Wild Planet Adventures runs trips to Thailand's Klong Seang Wildlife Sanctuary by long-tail boat and soundless sea kayak which allow sightings of the most shy and rare animals without scaring them away.

The sanctuary is several hours from the nearest village and the only other humans are occasional passing fisherman. Because of this extreme isolation, Klong Seang harbors healthy populations of rare animals like smooth-coated and small-clawed otters, sun bear, slow loris, white-handed gibbons, wild boars and large colonies of flying foxes.

There have even been recent sightings by Wild Planet guests of the elusive clouded leopard.

Visit : www.wildplanetadventures.com. Contact: Sara at sara@wildnesspr.com.

Mountain Paradise, Slovakia

Mountain Paradise is the only ATOL bonded specialist operating solely to Slovakia's Tatra Mountains.

In the winter Mountain Paradise features skiing and activity breaks and in the summer walking, biking, golfing and cultural holidays. Mountain Paradise also has photography

Visit : www.mountainparadise.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.

Austin-Lehman Adventures

Active travel company Austin-Lehman Adventures offers its Yellowstone Winter, a five day/four night program out of Bozeman, MT, with departures in February and March

New trips starting in the late spring and running through the fall are the :

- six day/five night California: Napa/Sonoma wine country beginning and ending in San Francisco featuring cycling, hiking and wine tasting
- New Mexico: Poblans, Peaks & Pueblos with Santa Fe/Taos as the hub, and
- South Dakota Family: Black Hills to Mount Rushmore out of Rapid City, SD.

Another new addition to ALA's national parks trips is the Yellowstone Family Camp Adventure, a five day/four night lodge and cowboy camp program based out of Bozeman, MT.

Visit : www.austinglehman.com. Contact: Dave Wiggins at dave@travelnewssource.com.

Travel Indochina

Asia specialist, Travel Indochina, has expanded its destination portfolio with the addition of two new Small Group Journeys to Burma.

Travel Indochina also features Vietnam, Cambodia, Laos and Thailand as well as journeys to China and Tibet, India, Japan and Burma.

Visit: www.travelindochina.co.uk. Contact : Sarah Habicht at sarah@humewhitehead.co.uk.

The Unique Travel Company

The Unique Travel Company is offering winter sun holidays in the tropical Indian Ocean island of Sri Lanka, which take in cultural historic sites, wildlife watching and lush scenery from jungles and waterfalls to tea plantations, plus elephant riding.

Visit : www.theuniquetravel.co.uk. Contact : Pat Edgar at PRMatters@dsl.pipex.com.

The Macau Science Center

The Macau Science Center, which opened in 2009, combines galleries featuring interactive displays and a museum housing the world's highest resolution 3D planetarium all located on the waterfront of Macau peninsula.

Macau is, along with Hong Kong, one of the two special administrative regions of the People's Republic of China.

The centre has now launched a 3D animated dome show named "Kaluoka'hina, The Enchanted Reef".

Using 12 projectors to give an equivalent resolution of 8,000 x 8,000 pixels in 3D, the high-tech planetarium is.

Visit : www.msc.org.mo/en and www.macautourism.gov.mo. Contact : Raquel Fonseca at Raquel@humewhitehead.co.uk.

What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

The Festive Season in Salzburg

Salzburg's Old Town (Altstadt) has internationally renowned baroque architecture and was listed as a UNESCO World Heritage Site in 1997.

The city is noted for its Alpine setting and for being the birthplace of 18th-century composer Wolfgang Amadeus Mozart.

Salzburg stages a range of alpine-style Advent markets, music festivals and traditional pastoral plays during the festive season.

Dialogs

30 November to 4 December 2011

This is a festival featuring contemporary artists who combine music, dance, literature, visual arts and film in a program includes concerts by the Hagen Quartet, the Austrian Ensemble for New Music and the Salzburg Mozarteum Orchestra.

www.mozarteum.at

The Delirium Festival

16 to 18 December 2011

This festival will have performances of Tchaikovsky's Fourth, Mozart's Piano Concerto no. 25, Mahler's Fourth and Beethoven's Ninth Symphony on the program.

www.delirium-salzburg.at

Winterfest

24 November 2011 to 6 January 2012

The Winterfest has drawn renowned international Nouveau Cirque acts to Salzburg since 2001.

www.winterfest.at

The Christmas markets

Salzburg Christmas market

17 November to 26 December 2011

The historic Salzburg Christmas market on Cathedral and Residence Square dates back to the 15th century. Groups of stalls are set up in front of Salzburg Cathedral.

www.christkindlmarkt.co.at

Several other Christmas markets are held in Salzburg's baroque Old City.

www.weihnachtsmarkt-salzburg.at

New Year's Eve concerts

The year will end with New Year's Eve concerts at the Mozarteum, the Salzburg State Theater, Mirabell Palace and Hohensalzburg Fortress with a New Year's gun salute by marksmen and the Civic Guard.

Salzburg's historic city center stages a 3-day New Year's Eve program from 30 December.

www.salzburg-altstadt.at

Visit : www.salzburg.info. Contact : Gunda Bleckmann at Bleckmann@salzburg.info.

Westonbirt National Arboretum, UK

25 November to 18 December 2011

Westonbirt, the National Arboretum, stages its Enchanted Christmas with carols and mulled wine and roast chestnuts. Visitors will be able to take the 45-minute Illuminated Trail around the Old Arboretum.

Visit : www.forestry.gov.uk. Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

The World Shakespeare Festival, UK

The World Shakespeare Festival (WSF), a celebration of Shakespeare by the Royal Shakespeare Company, runs from 23 April to November 2012.

It forms part of London 2012 Festival, which is the culmination of the Cultural Olympiad, bringing leading artists from all over the world together in a UK-wide festival in the summer of 2012.

Thousands of artists and over 50 arts organisations will come together to take part in the Festival, and over a million tickets go on public sale from 10 October for 70 productions across the UK.

The Festival includes a major exhibition Shakespeare: staging the world - The BP Exhibition at the British Museum, which will explore the world through the eyes of Shakespeare, his players and audiences in the changing world of the 17th century.

Visit : www.worldshakespearefestival.org.uk/press. Contact : Liz Thompson at liz.thompson@rsc.org.uk.

Val d'Isère

Val d'Isère, France, is one of the world's most exclusive ski resorts that is popular with visitors for the skinning and its array of non-ski activities, great restaurants, shops and après ski bars.

Events in Val d'Isère include :

Critérium de la Première Neige

10 and 11 December 2011

The traditional Alpine skiing World Cup this year with a 'Boys Meet Girls' theme!

Polo Masters

11 to 14 January 2012

For the fourth year in a row, the Polo Masters Tour invites the world's best professional polo players to ski resort of Val d'Isère for a four day tournament at the foot of the dramatic Face de Belvedere.

Pistes Gourmandes

19 to 22 March 2012

Pistes Gourmandes brings leading chefs and food writers to the resort for a series of demonstrations, cookery lessons and tastings.

Hotels

Le Christiania and Le Blizzard hotels have both been awarded a fifth star this season joining Les Barmes de l'Ours and Le Savoie in Val d'Isère's collection of luxurious, five-star properties.

Visit : www.hotel-christiania.com and www.hotelblizzard.com

Visit : www.valdisere.com. Contact : EJ Flynn at EJ@grifcopr.com.

Soma Bay, Egypt

Soma Bay, is a boutique destination on the shores of the Red Sea, Egypt.

The resort offers guests world class diving with an array of marine life from puffer fish, lionfish, barracudas to sharks and turtles.

The dives sites in Soma Bay have the advantage of being considerably less crowded than those found elsewhere on the Red Sea and offer divers coral gardens, walls, drop-offs and wrecks suitable for all levels of experience.

The ORCA Dive Centre, one of the largest and most well equipped in the region, is situated on a one km stretch of house reef that is packed with diverse marine life.

There are a selection of luxury hotels to choose from, including La Residence des Cascades, a member of The Leading Hotels of the World; Sheraton Soma Bay Resort; Kempinski Hotel Soma Bay; The Breakers Diving & Surfer Lodge and Robinson Club Soma Bay.

Visit : www.gotoegypt.org/soma and www.sovereign.com. Contact : Sophie Furness at sophie@grifcopr.com.

Peninsula Valdes, Argentina

Peninsula Valdes offers the chance to kayak on the wild coast of Patagonia place with southern right whales and their calves.

The Peninsula Valdes, a spit of the Patagonian steppe that juts out into the South Atlantic Ocean, is a protected nature reserve and UNESCO World Heritage Site and teems with endemic wildlife.

The lagoons here are the calving ground for the endangered Southern Right Whale.

On shore, armadillos, ostrich-like rheas, maras (Patagonian hares) and llama-like guanacos roam the sweeping landscape.

Visit : www.seakayakadventures.com. Contact : Terry Prichard at skadvent@roadrunner.com.

Antigua and Barbuda

The Caribbean islands of Antigua and Barbuda offers a range of natural activities including :

Turtle watching

Turtle watching season in Antigua offers visitors a rare opportunity to experience one of nature's most beautiful sights.

Pasture Bay Beach at Jumby Bay is one of the world's primary nesting sites for the endangered Hawksbill Turtles. Watching them is carefully monitored via the local environment awareness group. Find out more.

Frigate Bird Sanctuary

Antigua's sister island, Barbuda, is home to the largest Frigate Bird Sanctuary in the world with more than 5,000 Frigate birds.

The Antigua and Barbuda Humane Society

The Antigua and Barbuda Humane Society runs a shelter for more than 80 donkeys at its sanctuary in the south of the island.

Antigua's rainforest

One way to get a view of Antigua's rainforest is to go Zip lining. This activity has lines starting from 53 feet up to 328 feet offering views only available by whizzing from one platform to the next.

Indian Town National Park

Indian Town Point, on the eastern extremity of the island, is thought to have been an Arawak campsite prior to the arrival of European colonists.

Devil's Bridge, a large, natural limestone arch on the shoreline of Indian Town Point, offers one of the most spectacular sights on the island.

Visit : www.visitantiguabarbuda.com. Contact : Rachel at rachel@firstpr.co.uk.

The West Virginia State Park System

West Virginia is located in the Appalachian and South-eastern regions of the United States, east of the Mississippi River.

It is widely known for its outdoor recreational offerings, diverse topography, and its political history. West Virginia is home to 2,000 miles of rivers and streams. In addition, both the Appalachian Mountains and the Allegheny Mountains extend into West Virginia.

The West Virginia State Park System which comprises 36 state parks, seven state forests, five wildlife management areas, the Greenbrier River Trail in the east and the North Bend Rail Trail in the north-central and western regions.

The state is around 80% forested and has become well known for various outdoor recreational activities including hiking, fishing, mountain biking, boating and white water rafting.

Conservation efforts among animals have also become important in West Virginia.

The state animal, the American Black Bear has become a symbol for West Virginia, but is still a threatened species.

Due to conservation efforts, new knowledge, and a better understanding of the animal, the bear population has been increasing, and the species now lives in all of West Virginia's 55 counties.

Visit www.wvtourism.com. Contact Jane Wilson at ww@attachecommunications.co.uk.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Dusit Thani Dubai

Dusit Thani Dubai hotel is a 5-star hotel in the centre of Dubai's Business District.

The hotel is located close to the World Trade Centre, Dubai's International Convention Centre, Dubai International Financial Centre, Burj Dubai, Dubai Mall and is a short drive to Dubai's International Airport and major shopping malls.

Visit : www.dusit.com. For information on media visits contact Daniel Andrews at daniel.andrews@dusit.com.

Ballygally Castle, Northern Ireland UK

The 17th Century Castle Ballygally Castle, which is reputed to be haunted by the 'Ghost of Ballygally'.

Dating back to 1625, this enchanting Irish Castle located on the Antrim Coast 26 miles north of Belfast makes the perfect spooky venue for a night away.

All 44 bedrooms have been sympathetically restored to retain the charm of the original castle.

For fearless visitors, a night can even be booked in one of the castle's turrets, in the 'ghost' room of Lady Isabella, the former ill-fated lady of the castle.

Visit www.hastingshotels.com

Hotels in Barcelona

The U232 Hotel, part of the Nuñez i Navarro group of Barcelona hotels, houses a permanent exhibition of photographs of Barcelonam in the 1970s, by Swedish photographer, María Espeus.

Apart from the U232 Hotel, the eight other Núñez y Navarro Hotels in Barcelona are the : B-Hotel; H1898; Barcelona Universal Hotel, the Jazz Hotel; Soho Hotel; the Gran Vía Hotel; the Europark Hotel and the Paral.lel Hotel.

The hotel group will be happy to consider offering accommodation to Alliance members on assignment.

Visit www.u232hotel.com. Contact : Alba Plana at press@orbyce.com.

The Diva Maldives

Regarded as the highest accolade within the luxury hotel industry, has declared

Diva Maldives has been voted the Best Luxury Beach Resort at the “World Luxury Hotel Awards” 2011. Part of one of the largest Marine Protected Areas in the country, Diva Maldives is located in South Ari Atoll, 25 minutes by seaplane from Male.

It has 193 villas and suites from villas on stilts overlooking the lagoon to beach villas and seven restaurants and six bars, water sports activities, spa and wellness center and diving and snorkeling.

Visit : www.naiade.com. Contact : Celine Planel at celine@bacall.net.

Prestige Holidays

Prestige Holidays features four and five star hotels and a selection of rural properties in Southern Spain, Mallorca, five of the Canary Islands, Cyprus, the Algarve, Madeira, Morocco, Malta and Gozo and in the summer Turkey, Lake Garda, Lake Como, Sardinia and Crete.

The company's UK properties takes in Isles of Scilly and the islands of Guernsey, Alderney, Sark and Herm. This year the operator launched an extensive Croatia programme under its new brand Essentially Prestige.

In addition to the well-known resorts of Dubrovnik, Split, Makarska, Porec and Opatija, Love Croatia X less familiar spots including the island of Rab in the Kvarner region.

Visit : www.prestigeholidays.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.

North and South Wales and the English West Country

Sheepskin offers 18 self-catering properties in remote, i and beautiful locations in North and South Wales and the West Country.

Visit : www.sheepskinlife.com. Contact : Liz Blakeborough at liz@blakeborough.com.

The Arlberg Hospiz and Goldener Berg, Austria

The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria includes the 600 year old wine cellar of the Brotherhood of St. Christoph.

The Goldener Berg will be offering accommodation to Alliance members during the winter months.

Visit : www.goldenerberg.at. Contact : Karen Luard at kp@kpcommunications.co.uk.

Premier Cottages (UK)

Premier Cottages is a co-operative representing over 1,000 four and five-star self-catering cottages across the UK.

Owners work together to promote their luxury accommodation and holidaymakers book directly with them. Properties range from small, romantic boltholes to large family-friendly country estates.

The collection includes pet-friendly accommodation, cottages that are ideal for walkers or cyclists and unusual holiday homes such as tree houses, watermills and even a former pigsty!

Visit : www.premiercottages.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.

Hotel Mar Monte, Santa Barbara, California

Hotel Mar Monte, Santa Barbara's 80-year old oceanfront property, has become Hyatt Santa Barbara.

This landmark hotel, a community and visitor's destination for generations, has been undergoing extensive renovations to all guest rooms, meeting rooms and public spaces since February.

The first phase of renovations, including 92 guest rooms, as well as the hotel lobby, landscaping and décor around the pool and deck area, has been completed for the summer.

In October, the renovation will resume on the remaining 79 guest rooms and all function space. Renovations are expected to be completed in 2012.

Visit : www.santabarbara.hyatt.com. Contact : Charlotte Hill at charlotte@grifcopr.com.

ONYX hotel group, Asia

Asian hotel brand Amari, which has 12 properties across Thailand and a new resort opening on Addu Atoll in the Maldives in November, is promoting its festive winter sun breaks.

December to February is the regions dry season with average temperatures 30° C.

Amari is the centrepiece of the ONYX portfolio of hotel brands with Thai properties in seaside and mountain locations and urban settings including Bangkok, Pattaya, Koh Chang, Koh Samui, Phuket, Krabi, and Hua Hin.

Other hotel chains in the ONYX group include Saffron, Shama and Ozo with properties across the Indian Ocean, Arabian Gulf and Asia-Pacific regions.

Visit www.amari.com and www.onyx-hospitality.com. Contact : Jessica Flood at jessicaf@hillsbalfour.com.

Centara Hotel Manila,

Centara Hotels & Resorts will open its Centara Hotel Manila, a four-star property located in the culturally rich district of Malate, in Manila, on 18 October 2011.

The new build 15-storey property, has 96 rooms and suites with all rooms having views overlooking the city or Manila Bay.

Centara Hotels & Resorts is Thailand's largest operator of hotels, with 37 deluxe and first-class properties covering all the major tourist destinations in the Kingdom.

A further 16 resorts in the Maldives, Philippines, Vietnam, Bali Indonesia, Srilanka and Mauritius Indian Ocean, brings the present total to 53 properties.

Centara also operates 21 branches of Spa Cenvaree, one of Thailand's most luxurious and innovative spa brands.

Visit : www.centarahotelsresorts.com. Contact : Kanokros Sakdanas at kanokrossa@chr.co.th.

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **The Marriott Paris Champs-Elysees**, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment. Visit : www.parismarriott.com. Contact Bernice Saltzer at bernice@sortedpr.com.
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.
- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com.
- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : www.frankfurt-tourismus.de. Contact : Gisela Moser at moser@infofrankfurt.de.
- **The Cyprus Tourism Organisation** will host group and individual trips for Alliance members with a commission. Visit : www.visitcyprus.com. Contact : June Field at june.field@kallaway.com.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of *theExplorateur* properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinal at tanya@marketingaloud.co.uk.
- **Orlando Tourism** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com. Contact : Amy Voss at amy.voss@visitorlando.com.

- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.hospiz.com. Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Middlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Kate Stinchcombe-Gillies at kate@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anne Kapranos at Anne@essence-communications.com.

- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : www.nwda.co.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.

- **Knockomie Hotel, Forres, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066country.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasson County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Jon Brown at brown@paversmith.co.uk.

- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallcottages.co.uk. Contact: Sue Bradbury at jess@suebradburypr.com.
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **The Discovery Collection**, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit : www.thediscoverycollection.com. Contact: Jill Guest at jill@ocean-advertising.co.uk or on 020 7436
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk.

- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jbarton@fww-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com.
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.

- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Kangol Headwear

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit : www.kangolstore.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Rhinocarhire.com

Leading car hire specialist, Rhinocarhire.com, is offering car hire assistance for press trips in 2011.

Vehicles are available worldwide in over 20,000 locations to include countries in Europe (France, Spain, Portugal, Italy etc), Africa, Asia, Australasia, North America and South America.

Visit www.rhinocarhire.com. Contact : Jemma Thompson on info@citruspr.co.uk.

Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : www.silhouette.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Simple

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles. Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit : www.simpleshoes.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Mitchum

Keep your cool when the temperature rises this summer with Mitchum Anti-Perspirant and Deodorant. Available in stick, roll on and aerosol variants it will keep you feeling 'just showered fresh' all day.

Visit : www.mitchum.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world. Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : www.teva.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

John Masters Organics

Make every day a day at the beach with John Masters Organics Sea Mist Sea Salt Spray with Lavender. It protects the hair and provides extra body, volume and texture, also helping to enhance curls for natural beach beautiful hair.

Visit : www.johnmasters.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Delph

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4* for their "superior" protection.

The range has been fully tested to medical standards (not tested on animals) and is one of only 6 sun creams listed on the UK Drug Tariff allowing it to be prescribed by GP's.

To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Terms & Conditions:

- subject to availability at time of booking
- valid rental & booking period: Jan 1st - Dec 31, 2011
- offer valid for car rentals in Switzerland, Italy, France & Monaco, Germany
- applies to all car categories and Elite Rent-a-Car rental tariffs (Shopping/Tradition)
- blackout period for complimentary car upgrade is 1 July to 15 September 15 to 31 December 2011
- Elite Rent to be mentioned and contacts included in fact box of subsequent editorial feature

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : www.eliterent.com. Contact : Maritza Morales at maritza@eliterent.com

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7630 4620.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups

The aether mobile SIM card into any unlocked phone.

Among the features and benefits :

- service available in 206 countries worldwide on over 565 mobile networks and free to receive calls in 65 countries
- up to 80% off the cost of making a call from abroad
- free to receive an incoming SMS and sending an SMS is 10p in Europe and 34p for the rest of the World.
- voicemail service accessible from any location
- pay as you go with no penalties for non use no line rental, contract or service fees and full itemised billing

All æther mobile SIMs have a UK telephone number; +44 7.

Visit : www.aether-mobile.com. Contact : Samantha Osborough at samantha.osborough@aether-mobile.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie Wright at Katie.wright@sirenpr.co.uk.

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Contact : Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Contact : Thomas Jonglez at info@jonglezpublishing.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at geoffreychesler@btinternet.com.

Lonely Planet

www.lonelyplanet.com. Contact : Europe, Middle East and Africa: Laura Lindsay at laura.lindsay@lonelyplanet.co.uk, North America: Rana freedman pressUSA@lonelyplanet.com
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